



**SPC EDUCATION CENTER** THE CAMPUS OF PROFESSIONAL STUDY

(A venture of Super Platinum Center For Education & Sewa Sansthan)

**AN ISO 9001:2008 CERTIFIED ORGANISATION**

(Regd. By Govt of India, NCT New Delhi) & MSME

Reg. No: S/68758-179/02/03



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**SPC EDUCATION CENTER** is a leading Global Talent Development Organization of India spanning over **Twenty-Nine States** of the country. It takes up resource activities for education and training in Computers, Electronics and Information Technology, keeping pace with the modern advancements on one hand and keeping in view the Indian context on the other. The organization enjoys credibility with a large number of departments in Govt. of India and the State Governments and has carved out a niche for itself all over the country. SPC EDUCATION CENTER provides **“FREE [Without Tuition Fee] COMPUTER EDUCATION”** through our **STUDY CENTER ALL OVER INDIA** for **"SKILL DEVELOPMENT & COMPUTER LITERACY "** the course designed for skill development with different courses covering to various fields. It is managed under the **SPC EDUCATION CENTER "SUPER PLATINUM CENTER FOR EDUCATION" Reg. No: S/68758-179/02/03 (Reg. by Govt. of India, NCT New Delhi).** [**“A venture of Super Platinum Center For Education & Sewa Sansthan”**] **The auspices of Social Education & Welfare Association "SEWA" SANSTHAN..** “SPC EDUCATION CENTER” Organization is the propagation of Computer Education for one and all. And for our expansion program we are on the look out for franchisees that would then be running an independent Institute imparting knowledge to produce World class professionals. Becoming our Franchisee will open new entrance for you in the Profit Street for the singular reason that we have an experience of more than 7 years in this field. Association with us ensures stable flow of Business and the contentment of making future professionals. We are not working for profit but working for social service.

## **1. Franchise Schemes**

### **SPC Franchisee Proposal (T10): -**

#### **Franchisee Terms**

- 1-Minimum 300-sq. ft area required.
- 2-Minimum 4-6 computers required.
- 3-Franchisee Fees: NIL.
- 4-Extra & Hidden Charges: NIL.
- 5- Get minimum 50,000/- to 1 Lac per month as **Support amount.** (\*T&C Apply)
- 6-Teach every one FREE, No Cast bar, neither Age bar nor any Income proof required.
- 7-You may start with any number of Courses.
- 8- We Provide Study Material (Students KIT) Free of Cost.
- 9- We provide course training like **Operator/Office Assistant, Tally, DTP, CAD (2D&3D), Internet, web designing** course at very nominal charge.

10- We provide Faculty Teaching material Free of Cost.

## **2. ELIGIBILITY**

1. You should have minimum 300-sq. ft. Space.
2. You should have minimum 4 to 6 computers.
3. You should have interest for social work.
4. You should have well profile and having capacity for social work.

## **3. HOW TO GET FRANCHISEE**

### **STEPS OF FRANCHISE/RAC PROCEDURE**

1. Franchisee sends request mail for study center to SPC.
2. SPC provide doc information sheet to Franchisee.
3. Study center delivers Franchisee Application form to SPC with all Documents along with DD.
4. As SPC receive Documents, our verification agency completes verification process with in 3-5 Days.
5. After completion of verification process SPC will send application status mail.
6. SPC sends agreement copy and T & C documents to Franchisee.
7. SPC sends design of Flex, Pamphlet, Forms and Course-Brochure
8. SPC sends Sample kit (Course Material, Student's Bag, Pen).
9. Application Procedure is same to become District Area Coordinator (DAC).
10. SPC Education Center not collects any extra charges for DAC.

### **DETAIL OF FRANCHISE PROCEDURE**

#### **Step I – Submission of the Application Form**

1. Any Person/Institute/Society/Trust/Organization can open Study Center without any franchise Charges.
2. Apply franchisee Application form with complete details of Applicant, premises, available hardware, plans for business development.

#### **Step II - Approval Processing**

3. Please send franchisee form along with all required documents with DD as **Processing & approval Charges Rs. 4,300 (Four Thousand Three Hundred only) by DD in favor of (Social Education & Welfare Association “SEWA” Sansthan)** PAYABLE at Jaipur and send across to SPC EDUCATION CENTER (SUPER PLATINUM CENTER FOR EDUCATION) SEWA SANSTHAN. The said processing and approval charges are non refundable after the date of approval. In case the proposed site is not found suitable then amount of DD will be refund.

4. ENTIRE PROCESS OF FRANCHISEE COMPLETE WITH IN 7 TO 10 DAYS.

#### **Step III– Agreement**

5. Once your franchisee application is approved, SPC Education Center will send you agreement document, it is valid for next 2 (TWO) years. In case if any required document is pending and we not receive agreement within a week of approval, your franchisee application will be CANCEL and processing & approval charges are non refundable after the date of approval. Design of Advertisement and publicity material will be hand over after the final launch of the new centre.

#### **Step IV– Marketing Support**

6. For the development and advertisement of your centre, SPC Education Center Head Office will provide you guidance. For the initial advertisement of your center SPC provide design of main flex, pamphlets &

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Poster FREE of cost to study center. SPC Sewa Sansthan do not force you for centralized expensive add, instead SPC Education Center ask you to focus more on local newspaper advertisement as students from local 4-10 km area will join your centre. Coupled with local newspaper advertisement, Advertisement cost in local/ regional newspaper is shared equally among all franchisees, this is so effective.

**SPC would like to open Study Center all over India at Village, Town, Tehshil, District Level.**

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#### **4. SPC OFFER FOUR CATEGORIES OF COURSES (GIVEN BELOW)**

1. Free Computer Education Courses
2. Professional Courses
  - (a) Certificate Courses
  - (b) Diploma Courses
  - (c) Self define courses Require by Study Center
3. Vocational Courses
4. University Courses

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#### **1. FREE COMPUTER EDUCATION COURSES** Registration & Exam Fee apply

##### **A. Procedure of Admission under Free Computer Courses:**

Registration Charges	Rs. - 250/-	250/-
Examination Charges	Rs. - 125/- Monthly (50+75)*3)	375/-
Total-	Rs. - 625/-	625/-

#### **PROGRAM 1**

#### **Free Computer Education Courses [ Without Tuition Fee Training Courses]**

1. Free Education Program eas dqy 10 dkslZ gSA vkSj ,d dkslZ dh le; vo/kh 90 ?k.Vs gSA Study Center vkSj fo/kkFkhZ viuh vko';drk ds vuqlkj dkslZ dks de ;k vf/kd fnuks es iqjk dj ldrs gS ij fo/kkFkhZ dkslZ izfDVdy izf'k{k.k 90 ? k.Vs t:j iqjk djsaA

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2. ,d dkslZ dh jft- Qhl # 250 vkSj ijh{kk Qhl # 375 nsuh gksrh gSA + 25 Admission Form Fee

3. All collected registration forms and Registration (Rs. 250/-) + Examination charges (Rs. 375/-) send to SPC head office as a DD and forms through courier with in 10/15 days.

4. When SPC would receive Registration form & Reg. Amount Rs. 250 or Total Charge Rs. 625, SPC will send ID cards and course material for students.

**B. Detail of Material cost, which we provide to students**

<i>Detail of Per Student operating cost</i>	
<i>ID Card</i>	-----
<i>Student Bag</i>	-----
<i>Course Books</i>	-----
<i>Course Support Material</i>	-----
<i>Pen</i>	-----
<i>Certificate</i>	-----

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**Support amount Detail through Free Education Courses**

<i>Number of Students</i>	<i>Amount</i>
<i>Below 50</i>	<i>As Per Ratio</i>
<b>Above 50- for 100</b>	<i>Rs.-50,000/-</i>
<b>Above 50- for 150</b>	<i>Rs.-75,000/-</i>
<b>Above 50- for 200</b>	<i>Rs.- 1,00000/-</i>

Support Amount calculation given below.

*The Method of amount, in student case Less then 50 per month then give amount (Rs.400/-) and after 50 student amount calculated (Rs.500/-) per student per course.*

- ❖ Support Amount increase on the basis of number of students take admission. There are no upper limits for admission.
- ❖ Amount will calculate on the basis of number of students take admission per month.

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**2. PROFESSIONAL COMPUTER EDUCATION COURSES**

- (a) Certificate Courses
- (b) Diploma Courses
- (c) Self define courses require by Study Center

If Study Center wants to run above mentioned PROFESSIONAL COURSES (**Certificate & Diploma, Self Define Courses**) then Study Center will not pay any royalty percentage of course fee & Registration Charge to SPC only send a small amount.



**FOR ALL STUDENTS COURSE MATERIAL & KIT BAG FREE**

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### 3. Vocational Courses

**We provide only (ID card and Certificate) for vocational courses**

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### 4. University Courses

**For University courses all terms and condition apply according to related University.**

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### 5. After starting the Center

1. After signing the agreement and completion of documentation process. The entire Technical and Marketing support required for establishing the training centre will be provided by SPC Education Center which will include set of the following as per rules but cost of local advertisement and marketing is borne by franchisee..

**SPC will provide below given advertising materials Design which available:**

- a. Center Welcome Kit
- b. Flex Design
- c. Brochure **Design**
- d. Pamphlet **Design**

**SPC will provide below given materials on demand (with applicable charges):**

- d. Admission Form as per requirement
- e. Student Cards & Course Material
- f.. Student Bag
- g. Sales Promotional Material Formats for Newspapers, Matter for Cable advertisements
- h. Set of student exercises for most of the courses.
- i. Job opportunities to Diploma holder in different parts of India with the help of Internet & corporate sector & Placement agency.
- j. Global Advertising and Marketing on our website

### 6. Brief Scenario of Franchise Term & Condition

- If franchisee running free [**Without Training Fee**] computer education course, you can take admission per day/month and generate around Rs. 50,000/- thousand to 1 lack per Month. The ratio of amount is increase and decrease according to strength of students. This amount we will transfer in your account after completed the course.
- If Study Center wants to run above mentioned PROFESSIONAL COURSES (Certificate & Diploma, Self Define Courses) then Study Center will not pay any royalty percentage of course fee & Registration Charge to SPC only send a small amount.

- In case the centre does 0 (Zero) admissions (no admissions for any course) non performing for a period of consecutive 6 months, the centre's registration would automatically stands cancelled and SPC & Coordinator would be free to approve establishment of another Study Centre (ALC) in its area of operation.
- If numbers of study centers are around 50 in one month than you are eligible for Master franchise and the percentage of amount will increase as per rules.
- Please fill up complete details in the Franchise Application form and attach all required documents with as processing & approval Charges Rs. 4,300 (Four Thousand Three Hundred only) by DD in favor of [Social Education & Welfare Association "SEWA" Sansthan](#), PAYABLE at Jaipur and sent across to SPC "Super Platinum Center for Education".

**Note: Processing & approval Charges Rs. 4,300 (Four Thousand Three Hundred only) by DD in favor of Social Education & Welfare Association "SEWA" Sansthan, PAYABLE at Jaipur and sent across to SPC "Super Platinum Center for Education" Don't give cash to any body [KNOWN,UNKNOWN] for take study center.**