



SPC EDUCATION CENTER THE CAMPUS OF PROFESSIONAL STUDY

(A venture of Super Platinum Center For Education & Sewa Sansthan)

AN ISO 9001:2008 CERTIFIED ORGANISATION

(An Autonomous organisation Registered Under the Society/Trust Registration act)



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SPC EDUCATION CENTER is a leading Global Talent Development Organization of India spanning over **Twenty Nine States** of the country. It takes up resource activities for education and training in Computers, Electronics and Information Technology, keeping pace with the modern advancements on one hand and keeping in view the Indian context on the other. The organization enjoys credibility with a large number of departments in Govt. of India and the State Governments working in different fields of Programme & professional training conducted by the State Government & Central Government to approach every class of the society. **SPC is also certified by QCI ISO 9001 : 2008 Org & also associated with Planning Commission of Govt. of India, National Skill Development Corporation (NSDC) of Govt. of India, New Delhi Scheme, National Skill Development Authority (NSDA) Govt. of India, New Delhi, Sector Council-SSC Training Partner of IT-ITES Sector Skill Council NASSCOM, Life Sciences Sector Skill Development Council-LSSSDC, Retailers Association Skill Council of India (RASCI), Mumbai, Telecom Sector Skill Council of India (TSSC), New Delhi, Media & Entertainment Skills Council-MESC, Construction Skill Development Council of India-CSDC, Apparel, Made-ups and Home Furnishings Sector Skill Council For PMKVY Scheme, National Digital Literacy Mission (NDLM)-Digitla India, Pradhan Mantri Kaushal Vikas Yojna (PMKVY), PMKVY (2016-2020), PMKVY 2.0, Training Partner of TSSC ESDM (Electronic System Design & Manufacturing) Deity, NATIONAL INSTITUTE FOR ENTREPRENEURSHIP AND SMALL BUSINESS DEVELOPMENT (NIESBUD), PIA of Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) and has carved out a niche for itself all over the country. SPC EDUCATION CENTER provide “EDUCATION” at very nominal charge through our **TRAINING CENTER ALL OVER INDIA** for "SKILL DEVELOPMENT & COMPUTER LITERACY" , courses designed for skill development with different courses covering to various fields.. It is managed under the **SPC EDUCATION CENTER [A venture of Super Platinum Center For Education & Sewa Sansthan]** has been registered under the Society Act 28 of 1958 & NCT Society Act 21,1860 (Reg. No. S/68758) & Public Charitable Trust Act 1882 under section 60 vide Reg. No. 132/IV from Govt. of India N.C.T., Delhi. “SPC EDUCATION CENTER” for the propagation of Computer Education for one and all. And for our expansion program we are on the lookout for franchisees that would then be running an independent Institute imparting knowledge to produce World class professionals. Becoming our Franchisee will open new entrance for you in the Profit Street for the singular reason that we have an experience of more than 7 years in this field. Association with us ensures stable flow of Business and the contentment of making future professionals. We are not working for profit but working for social service.**

1. Franchise Schemes

SPC Franchisee Proposal (T10): -

Franchisee Terms

- 1-Minimum 300-sq. ft area required.
- 2-Minimum 4-6 computers required.
- 3-Franchisee Fees: NIL.

4-Extra & Hidden Charges: NIL.

5- Get minimum 50,000/- to 1 Lac per month as Training share Amount. (*T&C Apply)

6-Teach every one FREE, No Cast bar, neither Age bar nor any Income proof required.

7-You may start with any number of Courses.

8- We Provide Study Material (Students KIT) Free of Cost.

9- We provide course training like **Operator/Office Assistant, Tally, DTP, CAD (2D&3D), Internet, web designing** course at very nominal charge.

10- We provide Faculty Teaching material Free of Cost.

2. ELIGIBILITY

1. You should have minimum 300-sq. ft. Space.
2. You should have minimum 4 to 6 computers.
3. You should have interest for social work.
4. You should have good accommodation and reachable location.

3. HOW TO GET FRANCHISEE

STEPS OF FRANCHISE/RAC PROCEDURE

1. Applicant sends request mail along with center detail to SPC.
2. SPC will provide doc information sheet to Applicant.
3. Applicant dispatches Franchisee Application form to SPC along with DD & all Documents.
4. As SPC receive Documents, SPC verify provided information & Docs within 3-5 Days.
5. After completion of verification process SPC will send application status mail.
6. SPC sends agreement copy and T & C documents to Franchisee.
7. SPC sends design of Flex, Pamphlet, Forms and Course-Brochure
8. SPC sends Sample kit (Course Material, Student's Bag, Pen).
9. Application Procedure is same to become District Area Coordinator (DAC).
10. SPC Education Center not collects any extra charges for DAC.

DETAIL OF FRANCHISE PROCEDURE

Step I – Submission of the Application Form

1. Any Person/Institute/Society/Trust/Organization can open Study Center without any franchise Charges.
2. Apply franchisee Application form with complete details of Applicant, premises, available hardware, plans for business development.

Step II - Approval Processing

3. Please send Center Registration form along with all required documents & an APPLICATION & DOCUMENTATION CHARGES by NEFT/DD in favour of SUPER PLATINUM CENTER FOR EDUCATION PAYABLE at Jaipur send across to SPC EDUCATION CENTER (SUPER PLATINUM CENTER FOR EDUCATION). The said APPLICATION & DOCUMENTATION CHARGES is non-refundable & non-adjustable once deposited.

4. ENTIRE PROCESS OF FRANCHISEE COMPLETE WITH IN 7 TO 10 DAYS.

Step III– Agreement

5. Once your franchisee application is approved, SPC Education Center will send you agreement document, it is valid for next 2 (TWO) years. In case if any required document is pending and we not

receive agreement within a week of approval, your franchisee application will be CANCEL and processing & approval charges are non refundable after the date of approval. Design of Advertisement and publicity material will be hand over after the final launch of the new centre.

Step IV– Marketing Support

6. For the development and advertisement of your centre, SPC Education Center Head Office will provide you guidance. For the initial advertisement of your center SPC provide design of main flex, pamphlets & Poster FREE of cost to study center. SPC Sewa Sansthan do not force you for centralized expensive add, instead SPC Education Center ask you to focus more on local newspaper advertisement as students from local 4-10 km area will join your centre. Coupled with local newspaper advertisement, Advertisement cost in local/ regional newspaper is shared equally among all franchisees, this is so effective.

SPC would like to open Study Center all over India at Village, Town, Tehshil, District Level.

4. SPC OFFER FOUR CATEGORIES OF COURSES (GIVEN BELOW)

- 1. SPC Skill Course**
- 2. Professional Courses**
 - (a) Certificate Courses
 - (b) Diploma Courses
 - (c) Self define courses Require by Study Center
- 3. Vocational Courses**
- 4. University Courses**

1. SPC Skill Courses

Detail of operating expense which collect from Students:

Registration Charges	Examination Charges	Total-
Rs. - 250/- Once	Rs. - 125/- Exam (125*3)	625/-

Note: Course Training Period (120) Hours.
(Total 3 [Internal] +1 [Final]= 4 Examination require for one course in (90) Hours).

Procedure of Students Admission

1. Franchise distributes the advertisement material in local area and pastes the poster, take proper steps for advertisement to achieve better result.
2. At the time of New student Registration Training center collect Rs.250/- form charges + Rs.250/- + Rs.125/- + three photographs + DOB proof +Address proof of every students.
3. If any student wants to take admission more than one course simultaneously then use same form for all courses but others charge will same (Operating Charges).
4. All collected forms and registration/Examination detail & Charges send to head office by E-mail so that we can provide registration number to students.
5. After admission of students Training center can send student’s record through E-mail and registration amount Rs.250/- deposit in SPC bank in form of DD not Cash.
6. All collected registration forms and registration/Examination charges (625/-)or(250/- + 375/) Need to send to SPC head office amount as a DD/NEFT/RTGS & forms along with require documents through courier with in 10/15 days.

* If center send only **Rs. 250** to SPC head office then remaining **Rs. 400** will be center share amount.

Procedure of Course Training

1. After the completion of admission formalities students can start classes.
2. Training center Arrange the classes for one hour daily one day theory one day practical schedule.
3. Training center arrange classes in a week from **Monday to Friday** and on **Saturday** arrange **Extra Class, Improvement Class, Internal Examination**.
4. Training center send Examination paper to SPC, so that SPC will check and reply to Training center if there are any correction required or not. Training center arrange monthly exam for each course and the final examinations shall be conducted by Training Center on the supervision of the SPC

Note: Training center try that examination pattern should be 75% practically & 25% Theoretical.

(Total 3+1=4 Examination require for three month course).

5. No extra charges for more/less time taken to complete the course.
6. If any students want to complete their course in short period then Training center have to arrange extra time to complete their course after received their Registration & Exam fee.
7. All examination held time to time off line at Training center location.
8. Head office will send all certificates franchise with in 20/30 days and franchise distributes certificate to student on time.

2. PROFESSIONAL COMPUTER EDUCATION COURSES

(a) Certificate Courses

(b) Diploma Courses

(c) Self define courses require by Study Center

If Study Center wants to run above mentioned PROFESSIONAL COURSES (**Certificate & Diploma, Self Define Courses**) then Study Center will not pay any royalty percentage of course fee & Registration Charge to SPC only send a small amount.



FOR ALL STUDENTS PROVIDES COURSE MATERIAL

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3. Vocational Courses

We provide only (ID card and Certificate) for vocational courses

4. University Courses

For University courses all terms and condition apply according to related University.

5. After starting the Center

1. After signing the agreement and completion of documentation process. The entire Technical and Marketing support required for establishing the training centre will be provided by SPC

Education Center which will include set of the following as per rules but cost of local advertisement and marketing is borne by franchisee..

SPC will provide below given advertising materials Design which available:

- a. Center Welcome Kit
- b. Flex Design
- c. Brochure **Design**
- d. Pamphlet **Design**

SPC will provide below given materials on demand (with applicable charges):

- d. Admission Form as per requirement
- e. Student Cards & Course Material
- f.. Student Bag
- g. Sales Promotional Material Formats for Newspapers, Matter for Cable advertisements
- h. Set of student exercises for most of the courses.
- i. Job opportunities to Diploma holder in different parts of India with the help of Internet & corporate sector & Placement agency.
- j. Global Advertising and Marketing on our website

6. Brief Scenario of Franchise Term & Condition

- If franchisee running free [**Without Training Fee**] computer education course, you can take admission per day/month and generate around Rs. 50,000/- thousand to 1 lack per Month. The ratio of amount is increase and decrease according to strength of students.
- If Study Center wants to run above mentioned PROFESSIONAL COURSES (Certificate & Diploma, Self Define Courses) then Study Center will not pay any royalty percentage of course fee & Registration Charge to SPC only send a small amount.
- In case the centre does 0 (Zero) admissions (no admissions for any course) non performing for a period of consecutive 6 months, the centre's registration would automatically stands cancelled and SPC & Coordinator would be free to approve establishment of another Study Centre (ALC) in its area of operation.
- If numbers of study centers are around 50 in one month than you are eligible for Master franchise and the percentage of amount will increase as per rules.
- Please fill up complete details in the Franchise Application form and attach all required documents with as processing & approval Charges by **NEFT/DD** in favor of **SUPER PLATINUM CENTER FOR EDUCATION**, PAYABLE at Jaipur and sent across to SPC EDUCATION CENTER (SUPER PLATINUM CENTER FOR EDUCATION).

Note: APPLICATION & DOCUMENTATION CHARGES by NEFT/DD in favor of SUPER PLATINUM CENTER FOR EDUCATION, PAYABLE at Jaipur and sent across to SPC "Super Platinum Center for Education" Don't give cash to any body [KNOWN,UNKNOWN] for take study center.